

Wisconsin Behavioral Risk Factor Survey, 2001

Fact Sheet: Demographics of Adult Current Smokers in Wisconsin



The Behavioral Risk Factor Survey (BRFS) is a representative, statewide telephone survey of Wisconsin household residents 18 years and older. Results are based on self-reports from respondents who are selected through a stratified random sample. The survey was implemented by the Wisconsin Department of Health and Family Services, Bureau of Health Information in cooperation with the U.S. Centers for Disease Control and Prevention. Survey sampling and interviewing were conducted by the University of Wisconsin Survey Center.

Characteristic	Prevalence (%)*	Sample Size (n)
Total Sampled in Wisconsin		3605
Current Smoker (All)	23.5	870
Current Smoker (Every Day)	18.1	659
Current Smoker (Some Days)	5.4	211
Former Smoker	28.5	975
Never Smoker	47.9	1753
Age		
18-24	33.5	361
25-44	29.4	1535
45-64	22.3	1105
65+	6.2	590
Gender		
Male	25.3	1623
Female	21.8	1982
Race/Ethnicity		
White	22.8	2867
Black	24.9	240
Asian/Pac. Is.	NA	32
Am. Ind./AL Native	NA	56
Other	41.7	63
Hispanic	23.4	330
Education		
Less than High School	31.7	391
High School Diploma/GED	28.4	1226
Some College	26.8	1006
College Grad. +	10.6	978
Employment		
Employed for Wages	29.1	2081
Self-employed	19.8	344
Unemployed	42.2	117
Homemaker	12.2	205
Student	23.7	161
Retired	8.2	573
Household Income		
Less than \$14,999	23.7	227
\$15,000-\$24,999	26.0	636
\$25,000-\$49,999	26.6	1407
\$50,000-\$74,999	23.3	581
\$75,000+	16.6	424

Characteristic	Prevalence (%)*	Sample Size (n)
Marital Status		
Married	18.5	1877
Divorced	37.5	465
Widowed	9.9	318
Never Married	32.4	743
Unmarried Couple	43.8	138
DHFS Regions		
South	25.4	628
Southeast	23.2	1514
Northeast	23.3	703
West	22.6	438
North	22.7	306
Age of Initiation		
1-10	10.1	192
11-14	37.3	657
15-18	39.9	749
19+	12.6	248
Support Cigarette Excise Tax Increase		
\$0.00	20.4	732
\$0.01-0.20	6.6	244
\$0.21-0.50	14.8	518
\$0.51-1.00	18.4	640
\$1.01+	39.8	1466

*Results are weighted to account for both nonresponse and sample design, and to adjust for the age-sex distribution of Wisconsin's population.

NA: Sample sizes of less than 60 do not represent enough of the population to present an accurate prevalence rate. Thus, these values are not reported.

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For more information regarding tobacco use in Wisconsin, please contact: Jennifer Commons (608) 266-9708